

Ahrend

350



ahrend

Unity



Man and his work form a single unit made up of two elements: that is my starting point when designing working furniture. If you manage to shape this unity, the design will virtually always be successful.

Sigurd Rothe
The designer of Ahrend 350



Dynamic.

A man in a black suit is seated in a black leather office chair, viewed from the side. He is sitting at a dark, minimalist desk. On the desk, there is a stack of books, a glass of water, and a laptop. The office has large windows in the background, providing a view of a city. The floor is a light, reflective material.

As a child I was fascinated by toys with in-built energy, like wind-up tin cars. Much of this fascination can be recognised in the tensioning force and movement

mechanism of the Ahrend 350: a static object changing into a dynamic whole as soon as somebody sits down on it. Man was made to move; even when sitting down. The 'owner' is not a constant but a variable; that was the greatest challenge when designing this chair.



Ahrend 350 conference chairs with a low back. Fabric: Pixel. Chrome-plated frame. Ahrend 1200 conferencing set-up 400x400cm, glass worktop, chrome frame. Ahrend 350 visitors' chairs. Upholstery: black leather. Chrome-plated frame. Ahrend 22 conference table.

Clear.



It is my opinion that an office chair should not give rise to questions, but should offer solutions; it has to be present without imposing itself on its environment. This explains the clear lines of the Ahrend 350, its ease of operation and the omission of all distracting elements. Shape, materials and technology serve to offer optimum comfort. Enjoyable to work with, but also pleasing to the eye.





Ahrend. Always ready for things to come.

Design is not just a trend but a tradition for Ahrend - a company with deep roots in the past and a clear vision of the future. In addition to the designs by its own staff, Ahrend's cooperation with leading designers like *Friso Kramer, Wim Quist, Frans de la Haye, Perry King & Santiago Miranda, Sigurd Rothe and Meyer & Van Schooten* has produced and continues to produce inspiring furniture and furniture ranges. Design in the service of man at work.



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